



Training Industry, Inc. Contacts

Elizabeth Parker, Director of Marketing
919.653.4986
eparker@trainingindustry.com

FOR IMMEDIATE RELEASE

Announcing the 2021 Training Industry Top Training Companies Lists: Assessment and Evaluation

RALEIGH, N.C. — Nov. 18, 2021 — Training Industry today announced its selections for the 2021 Top Training Companies™ lists for the Assessment and Evaluation sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

[View the 2021 Top Assessment and Evaluation Companies](#)

Selection to the 2021 Training Industry Top Assessment and Evaluation Companies Lists was based on the following criteria:

- Diversity of assessment capabilities.
- Quality of evaluation techniques
- Industry visibility, innovation and impact.
- Strength of clients and geographic reach.
- Company size and growth potential.



“This year’s Top 20 Assessment and Evaluation Companies showcased high-quality techniques within their evaluation process to improve employee performance and create actionable insights for organizational training needs,” said Jessica Schue, market research associate at Training Industry, Inc. “With innovative approaches and strong evaluation techniques, like simulations and personalization, these companies offer an engaging experience for learners. Covering a wide range of assessment types, such as employee development, performance, knowledge retention and leadership potential, these organizations lead the assessment and evaluation market.”



“This year’s Assessment and Evaluation Watch List Companies developed new and unique research-supported tools and features to distribute validated assessment and evaluation products and services,” said Danielle Draewell, market research analyst at Training Industry, Inc. “With their proven insights and extensive research, these companies provide reliable methods to guide and inform organizations’ training needs.”



Training Industry, Inc. Contacts

Elizabeth Parker, Director of Marketing
919.653.4986
eparker@trainingindustry.com

FOR IMMEDIATE RELEASE

About Training Industry, Inc.

“We make connections.”™ Our Company has a passion for making connections. We cultivate high-value conversations for select solution providers and with our highly engaged community of corporate learning and development leaders and decision-makers. These conversations benefit the entire training industry by surfacing challenges, sharing innovations and communicating rapidly evolving best practices.

Training Industry (<https://trainingindustry.com>) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry’s courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 10 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit <https://trainingindustry.com/rfp>.