



# Leadership Essentials

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Digitally Enabled Frontline  
Journey for Leaders

**Leadership Essentials is a digitally enabled leadership journey** that provides the essential skills leaders and managers need to be successful and produce results. Leadership Essentials brings proven leadership content to life in a highly engaging, modern environment that is globally scalable. This program can reach large populations of leaders efficiently and effectively.

Combine the Leadership Essentials experience with GP Strategies® leadership development programs and consulting services to maximize the impact to your organization.

### Leadership Essentials provides training on:

- The skills leaders need to successfully deliver results for their organizations
- New thinking around the importance of leadership mindsets: growth, inclusion, agility, and enterprise
- Focus areas—the role of a leader, trust, communication, delegation, accountability, coaching, teamwork, high-performing teams, and change

### Key information

- Highly scalable—cohorts of 60-125
- Digitally enabled
- Supported by coach and moderator
- Content curation
- Micro-learning
- Relevant content—research based on the needs of leaders
- Contextualized for your organization



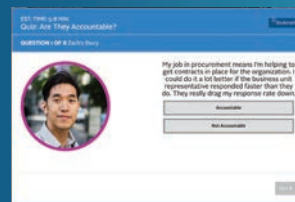
### ••• Experience Leadership Essentials



Course Content



Scenario



Quiz





Through innovative technology, Leadership Essentials provides what you need, when you need it. Learning with peers and the guidance of a coach maintains the human connection. All of this comes together in an experience that is relevant and impactful.

## Technology

- Highly relevant, spaced learning
- Accessibility—any device, anywhere, anytime
- Dynamic input and real-time flexibility
- Multiple modalities—videos, podcasts, infographics,

## Human Connection

- Leadership coach to support and guide learners
- Moderator to support responses to learner questions and curation of real-time information based on learner needs
- A community of learners brought together to share and learn from each other through online collaboration
- Opportunities to enhance the learning with coaching circles, virtual instructor-led, and classroom experiences

## Relevancy

- Activities that integrate with daily work and make an immediate impact
- Micro-learning bursts
- Content that pulls in the learner to draw upon their own experience
- Content contextualized

• • • For more information about Leadership Essentials, please visit [www.gpstrategies.com](http://www.gpstrategies.com).

## Client Profiles

### Global Pharmaceutical Company

This program, as designed for a pharmaceutical company, is a 7-week online experience for 5,000 managers to support a new performance management process. Managers have the opportunity to learn, practice, and apply critical coaching skills via online discussions with their peers; interact with experts; and experience eLearning courses, videos, podcasts, articles, and offline missions with self-reflection.

### Large Agricultural Provider

A major provider of agriculture products created a consistent approach to developing their 7,000 leaders across the globe with a rapidly scalable solution. Through a leadership essentials-based journey, they leveraged technology and kept human connection alive. Access to proven leadership content was important yet the ability to customize the content was a priority so they could seamlessly weave in their internal leadership expectations. The result? Ninety-six percent of managers indicated they can encourage a growth mind-set, ninety-six percent know how to build trust with their employees, and ninety-four percent can give positive and constructive feedback. Net promoter scores for the experience are high and the global rollout continues to unfold.



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