



# Enterprise Technology Adoption Services

# Achieve Success for Your Enterprise Technology Initiative

Whether you are embarking on a new IT implementation, upgrading your current system, or continuing your rollout to reach new employee communities, an end-user solution focused on driving user adoption will be critical to your success. According to industry research, most change initiatives fail—primarily due to a lack of workforce adoption. GP Strategies® can help you avoid common pitfalls and help you drive adoption of your new technology solutions.

## Supporting Your Digital Transformation

Organizations all over the world are leveraging digital solutions to connect with their customers, streamline processes, gather crucial analytics, and make full use of mobile platforms to drive business outcomes. This digital transformation, while it revolutionizes business capabilities, also brings significant hurdles in workforce adoption. Your workforce, likely composed of different types of learners and generations of people, needs to have an understanding of how the new technology integrates with and impacts their jobs. GP Strategies can help you achieve a successful digital transformation by preparing your workforce for Day One of your initiative and providing support to sustain high performance well after the technology goes live.

## Key Offerings

- Organizational change management
- End-user enablement and adoption solutions
- Project team and end-user training
- Performance support and digital adoption solutions
- Sustainment strategies

72% of companies surveyed said that effective **user adoption** was the **most important factor** in realizing the value of their enterprise software.

(SOURCE: Achieving Enterprise Software Success, TSIA, SandHill.com)



# Key Offerings

## Organizational Change Management

GP Strategies' organizational change management solutions target the critical factors required for a high-performing organization. Building on a solid foundation of engaged sponsorship, our solutions focus on prevention of adoption issues, proactive planning to drive adoption, and responsive solutions to manage issues when things don't go as planned.

Our solutions are tailored to the specific needs of your organization, whether you are undertaking a major transformational change or facing the constant small changes associated with cloud technology.

## End-User Enablement and Adoption Solutions

The world of training has changed. Employees expect more, and new learning technology allows organizations to deliver training and assistance more effectively—often in the flow of work. GP Strategies' end-user adoption solutions focus on providing each employee with the right skills and knowledge at the right time to produce needed business results. We will work with you to determine the right blend of learning and help elements, ensuring that each employee's learning experience helps drive on-the-job performance and solution adoption.

## Project Team and End-User Training

It's critical that organizations properly train their employees for their projects and tasks. GP Strategies offers a variety of training courses to ensure your people are ready to tackle their work head on, such as PeopleSoft courses and SAP Learning Hub and Project Team Training.

## Performance Support and Digital Adoption Solutions

More than 70% of learning happens by doing. The easier and quicker it is for employees to apply what they have learned on the job, the quicker adoption occurs. GP Strategies' solutions feature innovative learning in the flow of work so employees have the learning they need, when and where they need it. We have experience with a wide range of instructional technology and digital adoption solutions, including SAP Enable Now, WhatFix, WalkMe™, tts, Articulate® Storyline®, Adobe® Captivate®, and many more.

## Sustainment Strategies


As companies transition to Cloud solutions, sustaining workforce performance becomes more challenging. Training and help materials become outdated and user skills degrade. Having an effective sustainment strategy becomes critical. GP Strategies can work closely with you to put the right components into place, helping you continuously improve organizational performance over the long term.



## Supported Technologies

The professionals at GP Strategies have wide-ranging experience with a variety of enterprise technology solutions. Our expertise includes, but is not limited to, the following: **SAP®**, **SAP SuccessFactors®**, **Infor®**, **Oracle®**, **Workday®**, **Guidewire®**, **Microsoft Dynamics®**, **Open Source®**, and **Salesforce®** as well as other cloud and legacy systems and proprietary technologies.

GP Strategies is committed to providing you with the change management expertise and learning enablement solutions to help your organization achieve its business goals and enable your people to harness the power of new technology.



Tap  
into our  
expertise

- • • Maximize the results of your **technology investment**.  
For more information about our **Enterprise Technology Adoption Services**, visit [www.gpstrategies.com](http://www.gpstrategies.com).



[gpstrategies.com](http://gpstrategies.com)  
1.888.843.4784  
[info@gpstrategies.com](mailto:info@gpstrategies.com)

GP Strategies World Headquarters  
70 Corporate Center  
11000 Broken Land Parkway, Suite 300  
Columbia, MD 21044 USA

